

What We Do

Every year, the KU SIFE club hosts a weekend where they bring together high school students and highly successful business owners, leaders, and entrepreneurs, to share the secrets of their success.



Students plan out their weekend

The weekend is co-sponsored with Pacem In Vita Institute as part of their youth program ***Making a Better Future***. The leaders who speak at the camp have overcome obstacles and beaten the odds to become successful and productive adults. This program, approved by the Pennsylvania Department of Community and Economic Development as an Educational Improvement Organization, is a win/win/win for those who are involved. The schools get a great extra-curricular activity for students who are bent towards business and entrepreneurship. The high school students attending the weekend get a fabulous opportunity to network and get to know some really top-notch powerful people and learn from them the keys to their success. The college students get the chance to mentor those younger than themselves as they practice leadership and organizational skills. The corporations who sponsor the weekend get the opportunity to inspire the students who will become the employees of the future.

Kutztown University Students In Free Enterprise.
Entrepreneurially Talented Teen Camp
<http://www.kutztown.edu/activities/clubs/sife/>
PO Box 564, Douglassville, PA 19518



Students in Free Enterprise,
an Entrepreneurial Club at Kutztown University
and **Pacem In Vita Institute**, a
501c3 non-profit organization
sponsoring the **Making a Better Future**
youth program,
team together to bring you:

Entrepreneurially Talented Teen Camp



The business leaders of tomorrow are
in high school and college today.
Let's help them build a better future.

Pacem In Vita/SIFE_ETTC
<http://www.kutztown.edu/activities/clubs/sife/>
PO Box 564, Douglassville, PA 19518
Phone: 484-332-3331
E-mail: SIFE_ETTC@PacemInVita.org

Entrepreneurially Talented Teen Camp 2012
 April 13-15, 2012
 Mensch Mill Conference Center
 Huff's Church, PA 18011

Student applications accepted Feb 15—March 15.

Entrepreneurially Talented Teen Camp (ETTC) is unique. It utilizes the extensive talents of successful business leaders to present different topics of interest to high school students thinking about a career in business. The program integrates with the instructional program, usually through a business club or accounting or other business class. The weekend includes a variety of fun games such as Monopoly, MegaRaiders, Berks Billionaire, and other financial literacy games. The students also play the World Trade Game, a real-world simulation where they represent a country, are given resources and world trade rules, with the goal of ending the game with the most money in the world bank. Students also participate in team-building activities, and work together on a project to bring a product or service to market. The commercial they produce is posted on YouTube so that everyone can enjoy the effort that they put into the projects they worked on.

Search on Entrepreneurially Talented Teen Camp on Google to see the videos on Youtube.



Students work together on team building activities.

Rewards for Contributing

This wonderful camp is only made possible through the generous contributions of companies and people who care about the generation of tomorrow. Nothing is as energizing as helping young people learn about their own power and ability. It is downright delightful to see young people discovering for themselves how much their own ideas and capabilities matter – that they can make their own future, chart their own success, pilot their own boat. They don't need government handouts, don't need protests, don't need to complain and whine. When young people recognize what really matters – insightful ideas, good ol' fashion hard work, talent, and education – the results are very exciting. **But they do need help – and that help needs to come from you.** Please review the patron levels below and what you can expect to receive in addition to the warm feeling that comes from giving. Please help as generously as you can. *The next generation depends upon you.*

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|------------------------------|---|
| <i>Contributor level</i> | All contributors will be listed in a program given out to the students, parents, and teachers as well as all who gave of their time and money. |
| <i>Benefactor level</i> | For anyone contributing \$400 or more, they will receive a personally written thank you letter and picture from the student who was able to participate due to their largesse. |
| <i>Silver patron level</i> | For any person or company contributing \$2000 or more, they will be given a full page in the program for an inspiring message or an advertisement as well as thank you notes from 5 students able to participate due to their largesse..They will also be invited to the Friday Luncheon. |
| <i>Gold patron level</i> | For any person or company contributing \$3000 or more, they will receive a personal video from the group of 5 students both thanking them and showing them the entrepreneurial endeavor the team worked on during the weekend. They will also be invited to the Friday Luncheon. |
| <i>Platinum patron level</i> | For any person or company contributing \$5000, they will be given a seat of honor at one of the meals of the weekend, and will be asked to spend a few minutes sharing the story of their own organization's success to the whole group. |

Levels:
 Contributor \$10 +
 Benefactor \$400+
 Silver patron \$2000+
 Gold patron \$3000+
 Platinum patron \$5000+

Who (from your company) might be interested in being on a panel or speaking at one of the meals?: _____

SIFE Contact: _____

Company: _____

Contact: _____

Address: _____

City, St, Zip: _____

Telephone: _____

Email: _____

I/We will pledge: _____ for the April 2012 ETTC.
 (pledge must be paid by ETTC by April 1, 2012)

Signature _____ Date: _____

Return to Pacem In Vita/SIFE-KU, PO Box 564, Douglassville, PA 19530 or fax to 610-683-4703.