

## What It Takes to Build A Business

Have you ever thought about going out on your own and starting your own business?  
Have you already started a business, but are running into issues you are just not sure how to manage?

Have you ever asked yourself the following questions? ...

- Do I have what it takes to be successful on my own?
- How do I build a client base?
- How do I deal with crises?
- How do I choose which technology to use, which financial system?
- How can I weather the bad times as well as the good?
- How can I use the Internet to get ahead?
- Should I be trying to get venture capital?

This interactive session is designed for those of who have either already started a business, or are considering starting one. As a successful entrepreneur and multiple business owner who has overcome many crises, Dr. CJ Rhoads will share the secrets of going from just being okay, to being absolutely great.

Find out why so many businesses fail - and make sure yours isn't one of them! You will come away from this workshop with practical relevant ideas for increasing your profits and decreasing your stress..

Listen to what some people say about her talks and contributions to their lives:

*CJ Rhoads did a great job. I would highly recommend her to others. She would be a useful speaker at any company - thanks for having her.* Claire Fopeano

*The session was awesome!! She is very knowledgeable and catered to the audience.* Jackie McLaughlin

*Delightful. You are a very wise lady. You could be my speaker any day. Indeed, had you been, I might have gotten things right a lot sooner than I did.* Fred Beste, CEO Mid-Atlantic Venture Funds

### Bio

Dr. CJ Rhoads, M.Ed., Ed.D. is a highly sought-after guru, speaker, and author on business strategy, personal development, and technology. Rhoads is the founder of ETM Associates, Inc., an enterprise, technology, & management consulting firm ([ETMAssociates.com](http://ETMAssociates.com)). In addition to a varied career as both entrepreneur and corporate executive, she's widely published with several books and hundreds of articles. She was chosen by Praeger Publishing to edit the *Entrepreneur's Guide to...* series. She can be reached at [CJRhoads@ETMAssociates.com](mailto:CJRhoads@ETMAssociates.com).



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