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**EDUCATION:**

**LEHIGH UNIVERSITY**, Bethlehem, PA 1990  
**Ed.D. in Educational Technology** **Minor: Business Administration**  
GPA: 3.96 Dissertation Topic: *An Expert System of Effective Schools*

**TEMPLE UNIVERSITY**, Philadelphia, PA 1985  
**M.S. degree in Educational Psychology** Field of Interest: Instructional Design  
GPA: 4.0

**KUTZTOWN UNIVERSITY**, Kutztown, PA 1982  
**B. S. Elementary Education/Special Education** Double Major  
Graduated Magna Cum Laude

**HONORS AND AWARDS:**

Awarded **Leadership of the Year** by the **21<sup>st</sup> World Congress on Qigong/Tai Chi, Traditional Chinese Medicine/Natural Healing** on April 26, 2021 in acknowledgement of her leading role for research and education of integrative health.

Honored as one of the **Top 25 for Entrepreneurs, Intrapreneurs, Leading Women Brand Builders and Socialpreneurs** in May of 2017 by *Leading Women Entrepreneurs and Business Owners*. This award honors women who are socially conscious, problem solvers that are advocating for women and making an impact on the world.

Received the **College Of Education Distinguished Alumni Achievement Award** from Kutztown University in April of 2017. This honor is bestowed on only a few recipients each year. The award recognizes a career of extraordinary accomplishment, based on significant contributions to the field, involving outstanding professional experience, scholarship and/or service to the community.

Named **Top Faculty Researcher of the Year** in 2014 by the Scholarly Activity Committee of the College of Business at Kutztown University. Awarded not only for the quality and quantity of research publications, but the practical usefulness of frameworks and ideas.

Lehigh Valley's **2013 Women of Influence** award winner. The Lehigh Valley Business Women of Influence awards program honors the Greater Lehigh Valley's most dynamic women in business who have been making headlines in their field, and who have demonstrated leadership in giving back to the community.

Awarded the **Athena Leadership Award** in 2011 by Greater Reading Area Chamber of Commerce and honored at a dinner on May 3, 2011. The ATHENA Leadership Award® is presented to a person for professional excellence, community service and for actively assisting women in their attainment of professional excellence and leadership skills.

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Named one of **Pennsylvania's Best 50 Women in Business** by Governor Ed Rendell and the Department of Community and Economic Development in April 2009, and honored at a reception and awards ceremony in Harrisburg on May 11, 2009. An independent panel of judges selected the top 50 candidates based on their dedication to business growth, professional and personal accomplishments, community involvement, and advocacy for women in business.

Given the **John P. Schellenberg Award for Excellence in Teaching and Learning** on December 4, 2008 by the Center for Advancement of Teaching at Kutztown University.

One of top three among the eight finalists out of all the nominations for the **Technology Educator of the Year**, an annual award of TechQuest of Pennsylvania, a program of the Technology Council of Central Pennsylvania given on February 12, 2010 in Harrisburg, PA.

Inducted into the United Fellowship of Martial Artists Hall of Fame as **Martial Arts Promoter of the Year** by the United Fellowship of Martial Artists in Philadelphia, PA on March 6, 2010.

Won First Place **Gold medal and National Championship** in Women's Push Hands Division at International Chinese Martial Art Championship in Washington DC on October 9, 2009. Also won various Bronze and Gold medals in open hands and weapon forms divisions.

Named the **Consultant of the Month** for January 2005 by the **Society of Advancement of Consulting (SAC)**, an international community of consulting colleagues founded by Alan Weiss, PhD. Dr. Weiss explained the reasoning behind the choice: "CJ Rhoads was named January 2005's Consultant of the month by SAC due to the excellence of her work and the credentials she brings with her. It's a pleasure to have her among the ranks of some of the most elite consultants in the world."

At **MBNA**, in recognition of teamwork and leadership efforts, nominated by peers and subordinates and received the **Financial Excellence Award** for the First Quarter of 1998.

At **Hi-TECH Connections**, in recognition of leadership efforts, received the **President's Mile High Award for Excellence** for the First Quarter of 1994.

### **Board of Directors Experience**

**HPL Consortium, Inc.** (formerly known as ETM Associates, Inc.) Serve as CEO of company and **Chairman of the Board**. Fully responsible for all facets. 2001 - present.

**HPL 501c3 Institute** (aka Health, Prosperity, and Leadership Institute). Board chair and founder. Fully responsible for all facets. Initially started as a healthy-lifestyles-promoting non-profit organization, and expanded to include healthy finances and health world. We enable people to achieve Health, attain Prosperity, and develop Leadership through guidance on how to launch workshops and classes, plan conferences, develop and maintain websites, produce video, and distribute publications. We oversee 30 programs, some directly and some indirectly, some domestic, some international. Currently partnering with HPL Consortium, Inc to develop an easy-to-use technology platform that enable management of contacts, invitations, resources, websites, events, and payments. 2001 - present.

**Berks Intercultural Alliance**, a community organization dedicated to bringing together and honoring all cultures. Highly involved in social justice work. Active organizer since 2010 and on Board of Directors since 2020.

**Berks Bards**, a local group dedicated to supporting writers and poets. Active member since 2005, joined the Board of Directors in 2022.

**Pushing for Peace**, is a community organization dedicated to helping children learn peaceful methods of coexistence. It is global network of peace practitioners, aka peace games ambassadors, working in under resourced communities to foster peace & joy. Our Peace Games children's program simplifies Tai Chi, playing with ideas like active listening, empathy and conflict resolution. Provided organizational consulting support, and have been an active member since 2005, on Board of Directors since 2016.

**UU Fellowship of Pottstown**. served on Board in several capacities, most recently as Secretary of the Board, Treasurer, and Finance Chair. Provided leadership in times of crisis in need, including environmental disasters, financial difficulties, and loss of minister. 2004-2008, 2015-2019.

**CTCE Federal Credit Union**, served as **Vice Chair** of the board of directors for an \$80 million dollar credit union. Responsible for effective strategic planning as well as operational oversight including audit committee, nominating committee, and governance committee. 2010 - 2014.

**Association of Computer Technology Professionals**. Previously known as DPMA (Data Processing Management Association). Member of local chapter since 1987. Served on Executive Committee of Board of Directors in 1991-1992, and then again from 2001 - 2003.

**Pacem In Terris** (a non-profit organization dedicated to Peace on Earth). Board Member and chair of Technology Committee. Responsible for Strategic Planning and Audit. 1998 - 2006.

**Project REACH**– served on the board of a community organization that meets the needs of disabled college students. 1994 - 1996.

### **Academic Experience:**

Kutztown University: 2004 – present. Tenured Professor in the College of Business. Leadership, Strategy, Entrepreneurship, Information Technology, and Healthcare Decision Making. Leader within the department. Outstanding teaching, scholarship, and service credentials. Served on the Faculty Senate Executive Committee (as Secretary of the Senate); MBA Committee; University Academic Technology Committee; Chair of the College of Business Academic Technology Committee; Department Promotion, Evaluation, and Tenure Committee; Academic Standards Committee; and many more.

Albright College. 1987-1991, 2001 -2002 and 2012 to 2013. Instructor for various Accelerated Degree courses including *Business, Government, and Society* for the business department and *Hardware and Software, Advanced Database Concepts, Systems Analysis and Design* for the Information Technology department. In prior years, taught Continuing Education courses on a variety of applications.

Lehigh University. 1986-1990, and 2003-4. Taught in the Iococca Institute's Global Village Program on ***Technology Leadership: How to Make The Right Decisions At The Right Time***. During work on my doctorate, (*Expert Systems for Effective Schools*) consulted for a variety of projects including, Artificial Intelligence and robotics, CD-I applications, Instructional Design, Expert Systems used in System Configuration, LISP, PROLOG, and SMALLTALK programming, Completed several projects on instructional design in CBT.

Lebanon Valley College. 1993-1994. Adjunct instructor for *Entrepreneurship* (MBA program), *Microcomputers in Business* (Management program) and various continuing education seminars on computer applications in business.

Drexel University. 2000- 2002. Instrumental in development of *Strategic Internet Management Certification* program. Taught the following courses: *Getting IT: Understanding Information Technology, Databases: Design and Applications, Essentials of Network Technology, Project Management for Information Technology*.

Penn State University (1995) in partnership with T. Max Devlin in *Enterprise Network Management*.

Bay Networks (now Nortel Networks) Certification (1994-1995) to teach a variety of technical courses including *Networking Basics, Token Ring, Ethernet, Optivity Network Management*, and *Managing Your Network with OpenView*.

Alvernia College. 1991- 1992. Adjunct instructor for Microcomputers in Business.

Reading Area Community College. 1985-1990. Adjunct instructor for *Artificial Intelligence and Robotics*, a special program for gifted students. Also: instructor for various microcomputer courses.

## EMPLOYMENT EXPERIENCE

### **HPL Consortium, Inc.**

7/01– Present

### **Founder, President, & CEO**

HPL Consortium, Inc. is dedicated to helping people and groups connect toward health, prosperity, and leadership, anytime, anywhere. HPL provides a technology infrastructure and consulting service for people and organizations to effectively market, publish books and videos, manage workshops and conferences - any service that helps those with talents and skills find those who need their help.

HPL Consortium, Inc. started life as ETM Associates, Inc. a boutique consulting firm specializing in difficult-to-overcome enterprise, technology, and management problems. The small group of international consultants (all former senior executives in their fields) specialized in turning around companies in trouble, especially during recessionary times. As primary consultant and CEO, Rhoads established the following talents and skills:

- Strategic vision, able to provide insight on root causes and execute action steps to improve any situation.
- Proven track record of business strategy and leadership advice that resulted in income increases and expense decreases adding up to millions of dollars. One project took a company from monthly \$4000 loss to a \$50,000 a month profit within one year.
- Excellent at diagnosing leadership team issues, increasing productivity and quality of work environment. One project resulted in coaching a senior manager and turning around his ability to work with the rest of the leadership team.
- Talent for dealing with government regulatory requirements, especially dealing with those related to financial institution, board of directors, and senior management related rules (OTS, OCC, SOX). One project resulted in establishing processes that turned around the application security practices of a large regional bank after regulatory agencies had threatened to fine the board of directors.
- Able to inspire collaboration efforts among disparate groups. One project united the CIOs of 40 subsidiary companies of the largest electrical and mechanical construction and facilities services provider in the world. Standards and procurement procedures agreed upon saved millions for the company.

A selection of the testimonials that clients of ETM Associates/HPL Consortium, Inc. over the years:

*Because of CJ, we're having an excellent year. Revenue will be \$1.1 million more than last year. Profit should be about \$550,000 -double the profit of our best year ever - compared to a loss of \$50,000 last year. I've grown as a leader. I'm calmer, less excitable about stuff. I have a better handle on how to pick the right people. ....Andy Klee*

*Chris's ability to assess an employee and his working methods/ability caused the company to reassess its view of his value to the organization, and to adopt a fresh approach in working with him. Not having to replace this senior employee presented significant quantifiable savings - at least five times the fees. ....Lee Baker, CIO & COO of Drug Plastics & Glass Company, Inc.*

*We appreciate your efforts in working to keep our organization the splendid organization it is. People like you are what makes life more meaningful. Thanks for being there. ....Vivian Warren, UUFN*

*Chris Rhoads is a pioneer in many facets of technology. She has lived many interesting careers - centering around the human side if technology. From entrepreneur to IT executive to special education teacher, Chris has made her mark and serves as an inspiration for many. Vanessa DiMauro, CEO of Leadership Networks, Inc.*

*EMCOR Group, Inc. has engaged CJ Rhoads as a consultant on several occasions. In the last project, decisions had to be made as to whether to upgrade the legacy system prior to migration and conversion (or after). The recommendations that CJ made probably saved EMCOR over \$200,000 due to her finding that we did not, in fact, need to move off the legacy system (regardless of what the vendor was telling us). Peter Baker, former VP of EMCOR Group, a Fortune 500 construction management company.*

*Her command of a variety of areas makes her uniquely qualified to tackle difficult challenges. She is more proficient than specialists in so many areas - including (but not limited to) leadership, technology decision-making, people management, educational approaches, business strategy, architectural design, project prioritization, and forecasting. She provides the kind of insight which you would normally find in a world renowned consultant, but she is much more responsive and closer to home. Jack Bradt, former CEO of SI Handling, Inc.*

## **CommerceLinks.Net**

8/00– 3/01

### **Chief Operations & Technology Officer**

Recruited to serve as CTO to CommerceLinks.Net - a startup company that developed a new technology for **Live Video Customer Service**. In November Rhoads was promoted to COO as well. With the exception of sales and marketing, fully responsible for all aspects of the company. Under her direction, the company accomplished quite a bit:

- *completed a competitive analysis*
- *developed and published a business plan*
- *developed business requirements Customer Collaboration Platform (CCP)*
- *led team in assessing technical requirements for CCP*
- *developed business requirements for Video Communication Network*
- *wrote patents on the Live Video Customer Service technologies*
- *established operational processes for proposing, closing, and billing customers*

## Millstar Corporation

2/00– 8/00

### Chief Technology Officer

Millstar was a Business to Business E-commerce software development company that specialized in medium to large manufacturers and distributors of equipment and supplies. Rhoads was brought in to stabilize/build a technology team, establish controls, and implement a new direction for the company.

As part of the senior management team, introduced a new business model - publishing software. Lead by Rhoads, the team developed an easy-to-implement-fully-featured e-commerce software with the ability to print personalized catalog of items in full color. The change improved gross margin and increased employee motivation. Among the successes:

- ***Established "startup" vision & culture to attract employees.***
- ***Stabilized development team.***
- ***Increased retention rate from 40% to 91%.***
- ***Increased employee satisfaction. 95% employees identified "very satisfied with job" in a survey compared to less than 20% (prior to my joining).***
- ***Identified missing skills and successfully hired to obtain key skills.***
- ***Increased accountability in all areas, leading to increased productivity.***
- ***Applied job costing analysis to customer accounts.***
- ***Increased potential gross profit margins from 25% to 63%.***
- ***Refocused sales and marketing on more profitable accounts.***

The focus of the development team turned to re-usable components, repeatable processes, and an SEI level 5 (Optimizing) of the Capability Maturity Model.

## First USA/Bank One/JP Morgan/Chase

5/98 – 2/00

### Vice President

One of the world's largest credit card issuers (\$63 billion in managed loans in 1999). Recruited to lead Project Management Initiatives. Responsible for all major infrastructure projects including Y2K, Data Warehouse, MVS Conversion, Oracle Conversion, Data Center Relocation, Firewall Architecture and Backup Architecture. On time/on budget projects jumped from one (out of 102) to 85 (out of 130) by September 1998.

In 11/98 promoted to lead the global strategic initiatives in Information Services Operations. Recognized issues immediately with work management & customer service, and implemented actions to improve. Compliancy rate went from 64% to **81%**, and early fulfillment rate went from 59% to **83%**.

In 3/99 promoted to lead initiatives in company-wide Program Office. Implemented many projects to increase efficiency and increase productivity. Spearheaded Root Cause Analysis program. Identified top recurring issues, including

- *Internet Stability and Capacity*
- *Release Testing*
- *Network Proactivity*
- *Server Ownership, Maintenance & Build*
- *Problem Ticket Diagnosis*

Defined success criteria, and empowered five multidisciplinary teams to resolve. Fully responsible for program implementation involving over 200 people. Also initiated Time Tracking project to enable managers to effectively guide resources.

**MBNA/Bank of America**

1/96– 5/98

**Vice President-Strategy and Long Range Planning, Resource Allocation Division**

MBNA was also one of the world's largest credit card issuers (\$71 billion in managed loans), and a pioneer in affinity marketing. Served as the internal consultant to executive management on all enterprise-wide projects including Capital Budgeting, Expense Budgeting, People and Resource planning, Y2K, Enterprise Network & Systems Management, Call Center Workstation Implementation, & NT Enterprise Upgrade. Translated technical descriptions into more easily understood terms for financial & business executives. Coached teams seeking funding on doing financial projections and presentations.

Also recognized issues with \$600 million capital budget procedures. Streamlined approval and forecasting process through teamwork and technology. Designed and implemented new process for tracking capital and project budgets. Improvements included elimination of reconciliation issues, time reduction for major expenditures **from 18 days to less than 2 days**, and from **41 days to 2 days** for minor projects. Also increased accuracy (see chart).

Budget Year	Depreciation Estimate Difference	Departmental Level Accuracy
1996 (baseline)	43%	20%
1997	11%	28%
1998	6%	<b>86%</b>

Chosen by senior management to lead a team of eighty people to design & develop process and system to meet the drastically changing planning needs. Fully responsible for all aspects including developing the business requirements and choosing the software.

**Hi-TECH Connections, Inc.**

6/86 – 1/96

**Managing Director/President Hi-TECH Educational Services**

Hi-TECH Connections purchased the company Rhoads built (CES) in 1993. Rhoads became one of four key executives in parent company and grew from 30 employees and sales of \$13 million to 62 employees and \$50 million in sales. Responsibilities included:

- P & L accountability for consulting & training of Enterprise Network Management (ENM) services to Fortune 100 companies.
- Internal computer systems of Reading main office, two training rooms & three branch offices (Pittsburgh, Washington, New York).
- Purchasing (including vendor relationships, shipping, warehouse, and inventory control).
- CAD & networking documentation staff.
- Supporting services for field engineers.

Initiated major initiatives to improve internal processes. Spearheaded integration of the Internet into vendor processes. Oversaw major upgrade to finance and inventory control software. Streamlined warranty processing. Created a process for software shipments. Evaluated and installed a company-wide sales contact database system. Inaugurated a time and expense tracking system.

Special challenges: increase margin on consulting and training, navigate the transition from product distribution to a services focus, increase speed to customer, and decrease slow moving inventory.

Results:

- *Net margins for consulting and training increased to 47%*
- *Services Income increased from 3% to 15% of revenues*
- *Fill rates increased to 86%*
- *"Dead" inventory cut by 73%*

### **Computer Educational Services - Founder**

Started CES after many attempts at finding high quality computer training as a teacher. Blossomed into successful full service technology training and consulting firm with five employees and two full-time training facilities. Expanded business each year with top two years showing 66% and 75% growth.

- Developed and conducted courses in more than 90 software programs.
- Authored manuals in over 75 computer-related topics.
- Developed and documented a research-based method for microcomputer applications training; the OPIRT<sup>SM</sup> Method,
- Empowered instructors to use OPIRT<sup>SM</sup> Method and provide high quality training.
- Using database and spreadsheet programs, built many sophisticated small business systems, including every conceivable aspect of accounting, cash flow, and profitability.
- Specialty: integrating Executive Information Systems with legacy technology.

Approached by Hi-TECH in 1991 for joint ventures. Enabled the CES team to quickly master physical, data link, & network layers (first 3 layers of OSI model) and come up to speed on Enterprise Network Management Consulting. Successfully managed the sale and merger into the parent company. Extremely smooth merger, with multiples of return on original investment for founders.

### **CURRENT COMMUNITY ORGANIZATION SUPPORT:**

**Patient-Centered Outcomes Research Institute (PCORI)**, in 2020 was honored to be admitted into the **Ambassador Program**. PCORI is dedicated to funding and disseminating research that can help patients and those who care for them make better-informed healthcare choices.

**Health Affairs Insider**, member since 2023. Health Affairs is a nonprofit that operates due to grant funding and memberships that allow it to remain independent of special interests and continue providing non-partisan voices in today's health policy conversations.

**ASKLEPIOS**, a loosely formed group of researchers studying the impact of integrative healthcare practices. Founder and principal organizer since 2010.

**Taiji and Qigong Enthusiasts Organization**, a member society of people who are enthusiastic about Tai chi and Qigong. Founder and active organizer since 2001.

**National Qigong Association**, a professional organization for Tai Chi and Qigong practitioners. Previously Chair of the **Research and Education Committee**. Member since 2009.

**International Medical Tai Chi and Qigong Association**, organizer and conference committee as well as research and education and certification committee. Board of Directors member from 2018-2019 and and Treasurer from 2021-2023.

**American Tai Chi Association**, professional member in good standing since 2018.

**Canadian Taijiquan Federation**, organization that certifies Taijiquan teachers.  
Active member since 2000. Certified as Professional Taijiquan Instructor Level II.

**Pagoda Writers Group**, a community support group for writers. Founder and active organizer since 2011.

**Berks Business Education Coalition**, a partnership between Berks County businesses and the education community. The BBEC applies the resources and expertise of the business sector to particular initiatives designed to advance student competencies and promote lifelong learning. Active volunteer since 2012.

**Blue Bird Society of UUFP**, a “bluebird trail” of the Blue Bird Society of Pennsylvania. This organization provides resources and education to people who wish to help save the blue bird. Blue birds almost went extinct, but were brought back in population due to the hard work and dedication of this and other ornithological community organizations. Local organizer of trail and Active member of parent organization since 2017.

**Cold Mountain Tai Chi**, an integrative health organization in Kitchner, Canada.  
Active member since 2020. Organized CMTC monthly book club from 2021-2023.

**Complete Mind Body Spirit Tai Chi Association**, in integrative health organization in Bucks County, PA. Active member and on the Board of Directors since 2009.

**Advocates for Long COVID Survivors**, a community organization to encourage advocacy for services in Delaware and Cecil County, Maryland, offer information for developing a personal plan for recovery, provide links to other reliable websites and general information. Active organizer and support since 2022.

**Global Healing Alliance**, a group of people and organizers who have come together to empower integrative healthcare for the healing of people. Active member and organizer since 2019.

**Institute of Leadership in Management**, an organization dedicated to research in leadership and management. Active leader since 2014.

**Long Beach Island Foundation**, a cultural community organization dedicated to the arts in Long Beach Island, New Jersey. Provided technology help and have been an active supporter since 2019.

**Master Jou, Tsung Hwa Memorial Tai Chi Park Foundation**, an organization dedicated to the integrative health teachings of Master Jou, Tsung-Hwa, well-known book author and professor at Rutgers University. Provided technology help since 2006, took over as organizer in 2024 when Bruce La Carrubba, the founder, fell ill.

**Monocacy Hill Conservation Association**, an organization dedicated to preserving the Monocacy Hill Recreation Area, a 428 acre forest located in Amity Township, Douglassville, PA. Provide technology support and volunteer in the park since 2019.

**Organization for Pain Free Living**, an organization dedicated to helping people who are living in chronic pain. Founder in 2006, continuously active member.

**Pledge to Stop Hate**, a group of faculty and staff members who actively plan for a response to hateful uninvited visitors who come to Kutztown University campus and try to incite violence. One of the founding members and active organizer since 2021.

**Simbi**, a community organization whose mission is to promote volunteership, mutual aid, education and community development. Provided organizational consulting support, and have been an active member since 2019.

**United Youth Program** run by the Pottstown Dance Studio. The United Youth Program is a community program for children to teach about different cultures and getting along with others through a dance program. Provided organizational consulting support and have been an active member since 2015.

**UU Garden Group/Food Bank** is a program that grows organic fresh vegetables and donates them to the local food bank. Provided organizational consulting support and have been an active member since 2016.

**World Affairs Council of Reading** is a leading educational organization promoting understanding and enlightenment on global issues. Provided technology support and have been an active member since 2015.

**World Tai Chi & Qigong Day**, an international program that supports peace and wellness through an annual day where people all over the world come together to do tai chi and qigong demonstrations. Provided technology support since 2016 and took over as primary organizer in 2019.

**Off the Couch Gang**, a local community group focused on helping people develop interests and skills, getting together on a regular basis. Provided technology support since 2015.

#### **PAST PROFESSIONAL AFFILIATIONS:**

**Northeastern Berks Chamber of Commerce.** Active member, and involved in the education committee for SIFE, a student club at Kutztown University from 2008 - 2019.

**Greater Reading Chamber of Commerce.** Member from 1986 to 2018. Formerly served on Technology Committee.

**National Association of Corporate Directors.** Active member from 2001 - 2009. A professional organization for directors of both for-profit and non-profit boards of directors.

**Association of Pennsylvania University Business and Economics Faculty.** Active member from 2005-2015. A professional organization that holds academic conferences and sponsors a peer-reviewed journal for state universities.

**Academy of Business Research** – Active member from 2005 - 2017. An international society of scholars and practitioners who exchange ideas and collaborate in a conference setting.

**American Academy of Business Disciplines.** Active member from 2005 – 2017. An academic research and professional organization focusing on interrelated business disciplines in the United States.

**OMICS Publishing Group** - Active on the Editorial Board of the Journal of Pain & Relief, which deals with the research study of physiological and pathological pain integrated with molecular biology, genomics, proteomics, modern electrophysiology and neurobiology. The journal covers information regarding types of distressing symptoms during treatment and healing.

**International Academy of Business Disciplines.** Active member and Paper Reviewer from 2005 – 2017. An academic research and professional organization focusing on interrelated business disciplines around the world.

**Academy of Management.** An academic and practitioner organization for professionals in management. Active member from 2006 – 2012 of three divisions: Entrepreneurship, Management Consultants, and Spirituality. Also active in Technology and Innovation division and Research division. Paper reviewer.

**Society for Information Management.** Active Member from 1996 to 2011. An organization for senior Information Services professionals. Served on the Communications Committee and the Collaboration Task Force.

**American Accounting Association.** Active member from 2009 – 2014. An academic and practitioner organization for accounting professionals. Member of the Information Technology division.

**Decision Sciences Institute.** Member from 2004 - 2006. An academic research and professional organization focusing on decision making in the business environment.

**National Business and Economics Society.** Active member from 2006 – 2016. An academic research and professional organization focusing on business and economic topics.

**Women In Technology International.** Active member from 1996 – 2007. An organization of technology professionals. Profiled in June 1999 during Women in Science & Technology month. One of founders of Mid-Atlantic Chapter serving Pennsylvania, Delaware, Maryland, and New Jersey.

**Chief Officer** (an exclusive on-line community of CEOs, CIOs, and COOs). Previous member. Served on Advisory Board of Directors 2002 to 2007.

**Executive Suite** (an exclusive on-line community of CIOs) Served on Advisory Board of Directors from 2000 to 2002.

**Cambridge Information Network** (an exclusive on-line community of CIOs). Previous member. Served on the Advisory Board of Directors from 1998 - 2000. Organization no longer exists.

**World Federation of Integrative Health,** in 2021 appointed to a three year term as Vice Chair of the organization.

**United Fellowship of Martial Artists.** an organization dedicated to cultivating the wisdom of our minds, the strengthening of our bodies, and the courage of our spirits. On Advisory Board from 2009-2017.

**Science and Spirituality Society** an organization dedicated to bring science together with spirituality. Took an on-line course in Quantum Biology, and served as conference director for the 2013 Conference on Quantum Biology and Well Being. Also involved in related **Quantum Biology And Well-Being Society** - active member of the organizing committee of the annual Quantum Biology and Well Being Conference and served as the Academic Presentations Director for the peer-reviewed conference proceedings in 2012-2013.

#### **PREVIOUS COMMUNITY SUPPORT**

**Kutztown University Foundation.** Served as a Business and Industry volunteer soliciting sponsorships and scholarships from local businesses for KU Foundation for five years. Currently working in conjunction with them, integrating SIFE activities into the B&I campaign.

**Special Olympics** – served as volunteer both in Pennsylvania and Delaware for over thirty years. In PA developed and managed database for several years in early 90’s as well as volunteering in track and field. In DE coached Swimming and Golfing.

**Interfaith Group** – served as liaison and leader among Berks County churches involved in a group dedicated to education about different faiths and coordinating efforts to help the needy in downtown Reading.

**Olivet Boys and Girls Club/Police Athletic League of Greater Reading**– serving underprivileged youth and families in downtown Reading. Contribute as a volunteer in various events and programs, and organized the Pacem In Vita program in 2007.

**HOST mentor** (Helping One Student To Succeed)– In Delaware involved for four years in a program to mentor a student at risk for dropping out.

**Dr. CJ Rhoads, Publication List**

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**Books and Publications:**

**Books Authored:**

**Strategic Decision Making For Successful Planning: Solving Problems For Great Results.**

Co-authored with William Roth. January 2022. Routledge, Taylor & Francis Group, 200 pages.  
ISBN: 978-1-03205-550-3

**Managing Enterprise Information Technology.** HPL Publications. August 2021. 354 Pages.

ISBN: 978-1-61305-023-1

**Computer Applications and Business Information Systems,** Xanadu, August 2016. 254 Pages.

ISBN 978-1-50669-593-8.

**Telehealth in Rural Hospitals: Lessons Learned from Pennsylvania,** CRC Press, Taylor & Francis

Group, December 2015. 318 pages. ISBN 9781498724357.

**The Entrepreneur's Guide to Running a Business: Strategy & Leadership,** Praeger-ABC Clío

Publishing, May 2014. 306 pages. ISBN 978-1440829888.

**Information Technology Concepts and Applications,** HPL Publications, Second Edition with

DVD, January 2012, ISBN 1-61305-001-9. First edition, January, 2011,  
ISBN 1613050002

**Introductory Guide to IT Concepts,** Pearson Education/Prentice Hall, August, 2008, 104 pages.

ISBN 0555051080

**Microsoft Office 2007 In Business (Core Edition),** Prentice Hall, January 2007, 1712 pages,

Coauthor with Joseph Manzo and Dee Piziak. ISBN 0136139868

**Communicating with Microsoft Word 2007 In Business,** Prentice Hall, September 2007,

400 pages, ISBN 0132307618

**The Entrepreneur's Guide To Managing Information Technology,** 2008 Greenwood-Praeger,

183 pages, ISBN 0275995454

**Books Edited for Praeger:**

**The Entrepreneur's Guide to Hiring and Building the Team** (2008) by Ken Tanner

ISBN 0-275-99543-7

**The Entrepreneur's Guide to Managing Growth and Handling Crises** (2008)

by Theo J. van Dijk ISBN 0-275-99603-4

**The Entrepreneur's Guide to Writing Business Plans and Proposals** (2008)

by K. Dennis Chambers ISBN 0-275-99498-8

**The Entrepreneur's Guide to Successful Leadership** (2008) by Don Martin and Dan Goldberg

ISBN 0-313-35288-1.

**The Entrepreneur's Guide to Marketing** (2009) by Robert Everett ISBN 0-313-35048-1.

**The Entrepreneur's Guide to Raising Capital** (2009) by David Nour, ISBN 0-313-35602-5.

**The Entrepreneur's Guide to Advertising** (2009) by J. Ogden, Scott Rarick, ISBN 0-313-36582-2

**The Entrepreneur's Guide to Selling** (2009) by Jonathan London ISBN 0-313-35918-0

**The Entrepreneur's Guide to the Inner Game of Business** (2010) by Nanci Raphael

ISBN 0-31338-002-3 .

**The Entrepreneur's Guide to Market Research** (2012) by Anne M. Wenzel.

ISBN 0-31339-605-1

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- Insurance Firms Leave Paper Trail That Wastes Time, Money***, Eastern Pennsylvania Business Journal, June 12, 2006, Vol. 17, Issue 23, Pgs.. 11,16.
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- Student-Organized Tech Conference Tackles Many Topics***, Eastern Pennsylvania Business Journal, March 13, 2006, Vol. 17, Issue 10, Pg. 13.
- Seniors should make the most of technology in retirement***, Eastern Pennsylvania Business Journal, February 20, 2006, Vol. 17, Issue 7, Pg. 12.
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- What The News Media Doesn't Say About Technology***, Eastern Pennsylvania Business Journal, October 31, 2005, Vol. 16, Issue 43, Pg. 12.
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- Smaller Can Be Better When Gauging Technology's Impact***, Eastern Pennsylvania Business Journal, October 3, 2005, Vol. 16, Issue 39, Pg. 22.
- The Secrets of Matching Employees Strengths to Technology***, Eastern Pennsylvania Business Journal, September 5, 2005, Issue 35, Pg. 14
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- Mind the GAAP: Use Caution in Facing ROI of Technology***, Eastern Pennsylvania Business Journal, August 22, 2005, Issue 33, Pg. 13
- Here's a Helpful Way to Identify Top Technology Vendors***, Eastern Pennsylvania Business Journal, August 1, 2005, Issue 30 Pg. 12
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- Why does IT drive up the cost of health care?***, Eastern Pennsylvania Business Journal, April 11, 2005, Issue 14, Pg.18.
- Workers Who Are Technology-savvy Need to Keep on Learning***, Eastern Pennsylvania Business Journal, May 2, 2005, Issue 17, Pg. 13.
- Differentiating Between Hype And Actual Technology Why Hi-tech Decision-makers Can't Admit They Don't Know***, Eastern Pennsylvania Business Journal, May 9, 2005, Issue 18, Pg. 25
- Rules of Capitalization can Impact Technology Decisions***, Eastern Pennsylvania Business Journal, June 13, 2005, Issue 23, Pg. 28.
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- Vision is a Key Factor in Successful Technology Planning***, Eastern Pennsylvania Business Journal, 7/4/2005, Issue 26, Pg. 26.
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- VOIP May Be Coming, But It's Still 20 Years Away***, Eastern Pennsylvania Business Journal on January 24, 2005.
- Ways for Gauging, or Guessing, Where Technology's Going***, Eastern Pennsylvania Business Journal on December 13, 2004.
- Guessing Game: What Will Technology Be Like in Five Years?***, Eastern Pennsylvania Business Journal on December 6, 2004.
- Technology Can Improve Efficiency, Savings***, Eastern Pennsylvania Business Journal on November 11, 2004.
- Technology As A Business Branch*** National Association of Seed and Venture Funding News on September 28, 2004

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**Professional Email Series: Misusing Email Can Make Sender Look Unprofessional**, Eastern Pennsylvania Business Journal on September 13, 2004

**Professional Email Series: What Is SPAM and Why Can't You Eliminate it**, Eastern Pennsylvania Business Journal on September 6, 2004

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**Lies, Damn Lies, and Statistics: Don't Let Vendors Misrepresent Network Speeds**, Unitof1 (web site for independent consultants), 4/30/2005.

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**Take Aim at Your IT Expenses** published in CIN Journal (May 1999)

**Should You Do Windows '95?** (Spring 1996) Whitepaper

**System Management in a Client-Server Environment** (Spring 1994) Whitepaper

**Influencing Factors for Enterprise Network Management** (Spring 1993) Whitepaper

**Top Ten Ways to Save Money with Computers** (January 1992) Whitepaper

**Desktop Publishing for the Computer Illiterate**, Berks County Biz, August 3, 1990, p. 16.

Managing Editor of the quarterly newsletter *MicroTrain* from 1986 to 1989. Executive editor from 1989 to 1993.

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**Integrative Health Practices-related Presentations:**

- Panelist on May 07, 2023 on **Chromatic Healing & Global Transformation Project** for *GTP Meeting*. Panelist with Mohammed Esse, Siobhan Hutchinson and Bill Douglas.
- Panelist on April 02, 2023 on **World Tai Chi & Global Transformation Project** for *GTP Meeting*. Panelist with Bill Douglas and Siobhan Hutchinson.
- Presentation on March 26, 2023 on **Responding to Hate on PASSHE Campuses** for *PASSHE Women's Consortium 2022 Annual Conference*. On Panel with Liam Oliver Lair, Jill Craven, Vicki L. Meloney, and Jennifer Schlegel (Chair).
- Panelist on March 05, 2023 on **Internal Consciousness Global Transformation Project Panel** for *GTP meeting*. Panelist with Jeff Dunne, Siobhan Hutchinson and Bill Douglas.
- Panelist on February 05, 2023 on **The Science Behind Global Transformation Project** Panel for *GTP Meeting*. Panelist with Clara Apollo, Sharron Rose, Rollin McCraty, John Milton, Roger Nelson, Siobhan Hutchinson and Bill Douglas.
- Presentation on October 22, 2022 on **Know The Evidence: Scientific Summary of Tai Chi & Qigong Support** for *International Medical Tai Chi & Qigong Association 2022 Conference*.
- Presentation on September 24, 2022 on **Pain Freeing Qigong** for the *2022 World Congress for Qigong, Tai Chi, TCM, Natural Healing*.
- Presentation on September 18, 2022 on **Pain Management and Integrative Health** for *Tai Chi Picnic* in Bucks County at Core Creek County Park.
- Presentation on September 17, 2022 on **Research Panel: Review of Reviews** *National Qigong Association 2022 Meeting*.
- Presentation on August 13, 2022 on **Integrative Healthcare Research** for *Symposium for Integrative Health, Tai chi & Qigong* held at Maris Stella Conference Center, Harvey Cedars, Long Beach Island, NJ.
- Presentation on August 11, 2022 on **Chronic Pain Management** for *Complementary and Alternative Medicine Session* at Rutgers New Jersey Medical School. Presented with Siobhan Hutchinson.
- Presentation on July 10, 2022 on **Managing Chronic Pain with Qigong** for *Master Jou, Tsung Hwa Tai Chi Festival*.
- Presentation on May 15, 2022 on **Qigong/TaiChi/TCM/Natural Healing: How the Economics of Integrative Medicine Transforms Healthcare** for *Healing Our Earth: Integrated Health Transforming Healthcare Conference*.
- Presentation on October 23, 2021 on **Collaborative Integrative Medicine Research Agenda in Healthcare** at *International Medical Tai Chi & Qigong Association 2021 Conference*.
- Presentation on August 12, 2021 on **Chronic Pain Management** for *Complementary and Alternative Medicine Session* at Rutgers New Jersey Medical School. Presented with Siobhan Hutchinson.
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- Presentation on April 23, 2021 on **Transforming the World with Tai Chi and Qigong** 2021 World Congress for Qigong, Tai Chi, TCM, Natural Healing. Presentation with Bill Douglass, Angela Wong, and Siobhan Hutchinson.
- Speaker on July 11, & 17-18, 2021 on **Pain Free Qigong** for Tai Chi Park at *Jou Tsung Hwa's Tai Chi Festival and Birthday Celebration* in Warwick, NJ, both in person and online.
- Presenter on April 23, 2021 on **One World, One Breathe and Global Transformation** for *World Congress on Qigong/Tai Chi/Traditional Chinese Medicine/Natural Healing*. Keynote Opening Presentation given with Bill Douglas, Angela Wong, and Siobhan Hutchinson.
- Speaker on September 04, 2020 on **Chronic Pain Management** with Danny van Leeuwen on *Health Hats*.
- Speaker on October 27, 2019 on **TaiChi, Qigong, and the Wider World of Integrative Health** at *International Medical Tai Chi and Qigong Association* in Boston, MA.
- Speaker on August 13, 2019 on **The Opioid Crisis: Problem and Solution**. Talk for *Continuing Education Lecture Series* given at Highlands in Wyomissing, PA
- Presenter on June 13, 2019 on **Economic Perspective of Qigong** at *National Qigong Association* in Rochester, MN.
- Speaker on June 6, 2019 on **Economics Modeling for Integrative Health** at *International Medical Tai Chi and Qigong Association* in San Jose, CA.
- Speaker on March 26, 2019 on **The Opioid Crisis: Problems and Solutions** at *Spirit On Tap* in Reading, PA.
- Speaker on October 3, 2018 on **Economic Issues of Integrative Medicine & Healthcare** at *International Medical Tai Chi and Qigong Association* in Boston, MA.
- Presenter on May 9, 2018 on **The Economic Impact: Optimum Timeline from Behavioral Therapies to Surgical Therapies in Response to Pain** at *International Congress for Integrative Medicine & Health* in Bethesda, MD.
- Presenter on February 26, 2018 on **Tai Chi Demonstration at Chinese New Year Celebration (open to public)**.
- Speaker on April 7, 2017 on **Contribution of Meditation to Alleviating the Opioid Crisis: Review of Evidence-Based Research**. HealthSouth Reading Rehabilitation Hospital in Mohnton, PA.
- Speaker on Jul, 13, 2014 **Pain Free Qigong** for Tai Chi Park at *Jou Tsun Hwa's Tai Chi Festival and Birthday Celebration* in Warwick, NJ. A description of the pain relief mechanism in the body and brain and how Tai Chi interferes with pain.
- Speaker Jul, 12, 2015 on **Pain Free Qigong** for Tai Chi Park at *Jou Tsun Hwa's Tai Chi Festival and Birthday Celebration* in Warwick, NJ.
- Speaker on Jul 26, 2013 on **How to Build a Rewarding Healthcare Practice** 2013 NQA Annual Conference at *National Qigong Association* Valley Forge, PA.
- Speaker on Jul 13, 2013 on **Tai Chi, Qigong, and Pain Relief** at *Jou Tsun Hwa's Birthday Celebration & Tai Chi Festival* at Tai Chi Park, Warwick, NJ.

- Presenter on Oct 24, 2012 on **An Empirical Analysis: The Impact of Pre-Test Activities (Study, Exercise, or Meditation) on Student Performance** at NABET Annual Conference for Northeastern Association of Business, Economics, and Technology, in State College, PA.
- Speaker with Duane Crider on Oct 19, 2012 on **Innovative uses of Distance Learning in Phys Ed and Healthy Lifestyle courses** at Emerging and Innovative Teaching, Learning, and Assessment Practices to Ensure Student Success Conference for Pennsylvania State System of Higher Education in Shippensburg, PA.
- Presenter Sept 10, 2012 on **A Predictive Model of Healthcare Costs: Applying Financial Impact to Thrive Index** at ABR Fall 2012 Conference for Academy of Business Research in Atlantic City, NJ.
- Speaker on Jun 07, 2012 on **Pacem In Vita Healthy Lifestyles Senior Program** for Taijiquan Retreat & Enthusiasts Event sponsored by the Taijiquan Enthusiasts Organization in Heresford, PA.
- Speaker on Jun 08, 2012 on **Flourishing in Integrative Healthcare** for Taijiquan Retreat & Enthusiasts Event sponsored by the Taijiquan Enthusiasts Organization in Heresford, PA.
- Speaker on May 26, 2006 **Taiji & Qigong: 18 Therapies** for the *UUFP* in Pottstown, PA.
- Speaker on July 05, 2009 on **Leadership Characteristics of Chinese Martial Arts** at International Tai chi chuan Symposium, Vanderbilt University in Nashville TN.
- Panelist at a Networking Session on July 07, 2009 on **Increasing Clients** at International Tai chi chuan Symposium, Vanderbilt University in Nashville TN.
- Presenter at a Poster Session on July 09, 2009 on **How to Build a Rewarding Alternative Healthcare Business** at International Tai chi chuan Symposium, Vanderbilt University in Nashville TN.

### **Business-related Presentations:**

- Speaker on October 08, 2020 on **Getting More from Synchronous Zoom Presentations** Presentation for *Center for Excellence in Teaching* for Kutztown University during Pandemic.
- Presentation on June 01, 2019 on **Economic Issues Preventing Good Healthcare** *Pennsylvania Economics Association 2019 Conference* in Kutztown PA.
- Panelist on June 01, 2019 on **Pedagogy in the Economics Classroom** *Pennsylvania Economics Association 2019 Conference* in Kutztown PA.
- Speaker on February 26, 2019 on **Research on Inclusion and exclusion criteria and the problem of describing homogeneity of study populations in clinical trials** at *Scholarly Activity Research Presentations* at Kutztown University, Kutztown PA.
- Presenter on November 30, 2017 on **What School Counselors Should Know About Multicultural Leadership** at *Scholarly Activity Research Presentations* at Kutztown University, Kutztown PA.
- Presenter on June 2, 2017 on **Telehealth Reimbursement Coalition: The Future of Providers Getting Paid** for *Ctel Executive Telehealth Spring Summit 2017* in Washington, DC.
- Speaker on May 6, 2017 on **Smashing the Glass Ceiling to Bits** for *American Association of University Women* in Harrisburg, PA.

- Speaker on October 9, 2016 on **Healthcare Practitioners Career Opportunities and The Flexible MBA Program** for *The Flexible MBA Program* in Allentown, PA.
- Speaker on November 14, 2017 on **The Decision-Making Factors that Govern the Economics of Health** for *Scholarly Activity Research Presentations* at Kutztown University, Kutztown PA.
- Speaker on March 4, 2018 on **The Business Side of Publishing and Getting Paid** for *Pagoda Writers Group*, Reading PA.
- Speaker on Oct, 20, 2015 on **Research on Healthcare, Economics, and Telehealth in Pennsylvania** for *Scholarly Activity Research Presentations* at Kutztown University, Kutztown PA.
- Panelists on Mar, 26, 2015 on for **Women Entrepreneur Panel** at *Entrepreneurship Week* in Kutztown PA with Jen Groover, June Clougher.
- Speaker on May 3, 2014 on **Getting Published in the Changing World of Publishing** for *Pagoda Writer's Group* in Mt. Penn, PA.
- Speaker on August 3, 2013 on **Going from Here to There as a Writer** for *Pagoda Writer's Group* in Mt. Penn, PA.
- Panelists on Feb 21, 2013 on **Helping Students Avoid Plagiarism and Write with Academic Integrity** at *Dean's Seminar Series*, Albright college, Reading PA.
- Panelists on Jan 15 2013 on **2013 Economy** held online as *Business Weekly Webchat* by Reading Eagle, Reading PA.
- Speaker on Dec 3, 2011 on **Moving from Creative Writing to Professional Writing** for *Pagoda's Writer Group* in Mt. Penn, PA.
- Speaker (Opening Keynote) on October 11, 2011 on **Survive To Thrive: What is Different about Companies that Flourish during a Recession?** for *Institute of Management Consultants* in Reno, NV.
- Speaker on Mar 6, 2011 on **The Secrets of Writing that gets Published** for *Pagoda Writers Group* in Reading, PA.
- Speaker on Mar 2, 2011 on **Making it in Business: The Secrets of a Starting your Career Right** for the *First Steps Series* of the Women's Center, Kutztown University, Kutztown, PA.
- Speaker on Oct 29, 2010 on **Smashing the Glass Ceiling to Bits** for PASSHE Women's Consortium on *Tough Women in Tough Times: Advancing in Adversity* in Harrisburg, PA.
- Speaker on Oct 6, 2010 on **Survive To Thrive: What is Different about Companies that Flourish during a Recession?** for *Vistage International meeting*, Alexandria, VA.

- Speaker on Oct 01, 2010 on **Surviving to Thrive:An Empirical look at Past Recessions: Strategy Lessons Learned for the Business Community** *Northeastern Business and Economics Association*, Morristown, NJ.
- Speaker on Sep 23, 2010 on **Integrating Online Consulting Tools for Entrepreneurs** for *Association of Small Business Development Centers*, Las Vegas, NV.
- Speaker on March 17, 2010 on **The Rise and Fall of Social Media: What Does the Research Say?** with Trisha Scarcia-King in the *Seeking Solutions Series* for the Students in Free Enterprise club, Kutztown University, Kutztown, PA.
- Speaker on February 03, 2010 on **Surviving to Thrive: What is Different About Companies that Flourish During Recessions** in the *Seeking Solutions Series* for the Students in Free Enterprise club, Kutztown University, Kutztown, PA.
- Speaker on January 20, 2010 on **The One Most Important Characteristic of Leaders: What The Research Says May Surprise You** in the *Seeking Solutions Series* for the Students in Free Enterprise club, Kutztown University, Kutztown, PA.
- Speaker on **How Entrepreneurs Learn and How to Get the Most From Resources** with Ernie Post in the *Seeking Solutions Series* for the Students in Free Enterprise club, Kutztown University, Kutztown, PA.
- Speaker on September 23, 2009 on **Leadership:The Quest for Excellence** at *SIFE Leadership Training Conference* at Metropolitan College of New York in New York, NY.
- Panelists on February 27, 2009 on Mobile Panel: **The Future is in Mobility!** at *Wharton School of Business Technology Conference* in Philadelphia, PA.
- Speaker on January 30, 2009 on **Dr. CJ Rhoads Explains Training vs. Consulting** at *Web Conference* in Online for Klee Associates, Inc.
- Speaker on October 30, 2008 on **Teaching Others to Build Businesses** for *Northeastern Association of Business, Economics, and Technology* at State College, PA.
- Presenter on October 30, 2008 on **Effectiveness Of Online Learning And Virtual Tools In Assisting Nascent Entrepreneurs with Business Planning** with Ernie Post for *Northeastern Association of Business, Economics, and Technology* at State College, PA.
- Speaker on October 13, 2008 on **Leadership and Diversity: Creating a Top Decision Making Team**, for 2008 annual conference “*Focus on the Future.*” *Community Action Association of Pennsylvania* in Harrisburg, PA.
- Guest Speaker on June 16, 2008 on **Portability Grant** for *Director's Meeting of Pennsylvania Small Business Development Centers* in Harrisburg, PA.
- Speaker on March 12, 2008 on **The Future of Teaching: What Can Technology NOT Do?** for *Hawaii Department of Education E-school Conference*, Honolulu, Hawaii.
- Speaker on March 09, 2008 **Increasing Financial Wealth Workshop** for *Total Well Being Conference*, Essentia Enterprises, Inc., Honolulu, Hawaii.
- Presenter on March 5, 2008 **Managing Technology Information Overload: Which Sources Of Knowledge Are Best?** for the *National Business and Economic Society* in Honolulu, Hawaii.

- Presenter on March 6, 2008 **Predictive Modeling for Effective Technology Use** for the *National Business and Economic Society* in Honolulu, Hawaii.
- Speaker on October 25, 2007 on **Knowledgeable Decision Making: Does Source of Knowledge Impact Effective Use of Information Technology?** for *Northeastern Association of Business, Economics, and Technology*, State College, PA.
- Speaker on Mar 29, 2007 **Do Small Entrepreneurial Companies Use Technology More Effectively?** for *International Academy of Business Disciplines* in DoubleTree Castle Hotel, Orlando, FL.
- Speaker on Mar 5, 2007 on **Factors of technology initiative success in business: Calculating the risk of failure of strategic IT projects** for *National Business and Economics Society* in Westin Rio Mar Beach, Puerto Rico.
- Speaker on Jan 30, 2007 **Research on Leadership Decision Making** for *Manufacturer Resource Center* in Bethlehem, PA.
- Speaker on November 09, 2006 on **Calculating the Risks of Project Failure: What Is Project Success?** for the *American Academy of Business Discipline* in Diamondhead Hotel, Ft. Myers Beach, FL.
- Speaker on October 05, 2006 for **On Calculating Technology Project Risks** for *Association of Pennsylvania University Business and Economics Faculties* at State College, PA.
- Speaker on July 15, 2006 **Pacem In Vita: A Leadership Program that Works** for *Second International Taijiquan Forum: Academic Conference* at Lakehead University & Confederation College, Thunderbay, Canada.
- Speaker on April 4, 2006 **Smashing the Glass Ceiling to Bits** for the *American Business Women's Association* in Chef Alan's at Fairground Square Mall, Reading, PA.
- Presenter on March 8, 2006 **Impact of the Decision Maker on Use and Perceived Value of Internet Technologies** for the *National Business and Economic Society* in Los Cabos, Mexico.
- Panelists on February 24, 2006 **Monetizing Amateur Content** for the *Wharton Tech Conference* in Philadelphia, PA.
- Speaker on January 31, 2006 **Deciding on Marketing Technology** for the *CEO Forum; Manufacturer Resource Center*, Ben Franklin Technology Center, Bethlehem, PA.
- Mentored Students for the November 11, 2005 ***Business Women in Leadership*** for the *Women's Leadership Institute* in Alumni Auditorium, Kutztown University.
- Presenter on October 20, 2005 **Impact of the Decision Maker on Use and Perceived Value of Internet Technologies** for the *Association of Pennsylvania Business and Economic Faculty* in Penn State University in State College, PA.
- Presenter on June 20, 2005 **Technology Decisionmaking for Educators & Administrators** for the *Kutztown University Continuing Education* in Kutztown, PA.
- Featured Guest on June 17, 2005 for **Technology Leaders Radio Show** for the *WWDB 860 AM Radio* in Philadelphia, PA.

- Moderated a panel on **Sox: What is Real?** on May 5, 2005 at the *CIO Forum & Executive IT Summit*. The topic was how companies have been dealing with the operations effects of the Sarbanes-Oxley Act. The panelists were: Raymond Melcher, Former CEO, Leesport Financial Corp; Jeff Herb, Director of Information Technology, Arrow International, Inc.; John Kruglinski, Asst. Tax Director, Lucent Technologies. The conference was held at the Hilton Valley Forge Hotel & Conference Center, King of Prussia, PA.
- Organized a panel on Compliance and **Good Governance: The Alphabet Soup of Technology** in the *Technology Leadership Breakfast Series* hosted by the Technology Committee from the Berks County Chamber of Commerce. CEOs and CIOs discussed the challenges of dealing with the requirements of legislation like Sarbanes-Oxley (SOX) and the Health Insurance Portability and Accountability Act (HIPAA or HIPPA). The event was held on April 15, 2005 at the Penn State Berks Campus. The panelists were Edward Barrett, CFP of Leesport Financial Corp; Jay Raman, CIO of The Reading Hospital and Medical Center.
- Keynote speaker on March 2, 2005 at the *BizTECH Technology Forecast and Technology Recognition* hosted by the Berks County Chamber of Commerce at the Sheraton in Reading. She presented **Berks County Business Technology Survey Results** to an audience of over 200 technology decisionmakers.
- Spoke on February 23, 2005 at the *Association for Information Technology Professionals (AITP)* dinner on **How To Keep Up With Technology.**
- Spoke on Dec 10, 2004 at the *Institute of Management Accountants Conference* on the **Impact on Technology of the Sarbanes-Oxley Act** in Philadelphia, PA.
- Moderated the final panel in the *Technology Leadership Breakfast Series* hosted by the Technology Committee from the Berks County Chamber of Commerce on November 12, 2004 at Penn State Berks Campus. The topic was **How to Make Sure Employees are Getting the Most from Technology in the Technology.** The networking event included a Case Study authored by me.
- Presented **Overwhelmed and Invaded: How to Deal with Spam, Viruses and Spyware** at the *Small Business Alliance* breakfast on Oct. 13, 2004.
- Presented **Portrait of Business Technology** on October 1, 2004, at the *Association of Pennsylvania Business and Economic Faculty* conference in State College, PA.
- Moderated a panel on Sept 24, 2004 and led a Case Study on **What Technology Will be Like in Five Years** at the second *Technology Leadership Breakfast Series* for the Technology Committee of the Berks County Chamber of Commerce at Penn State Berks Campus. Panelists were John Weidenhammer, CEO of Weidenhammer Systems; Edith Ritter, Executive Director of Manufacturers Resource Center; G. William Ruhl, CEO of D&E Communications; Don Gould, Director of IT, Godiva Chocolatier.
- Panelist at *LaSalle University Alumni Reception* on **Does IT Matter?** October 2003.
- Panelist at *CIO Forum* in Valley Forge May 2003 on **Educational Technology.**
- Presenter at several AITP meetings and Business Associations on *Technology Decision Making and Optimizing Technology for Business.*
- Presenter at the *CFO Forum* in September, 2000 on **Increasing Shareholder Value through E-Business.**

Presenter at the *CIO Forum for Financial Services* in May, 2000 on **Getting Clarity from the Business Side ... and CEOs who get "IT"**.

**Community and Outreach Presentations:**

Speaker on March 8, 2019 on **The Opioid Crisis: Problems and Solutions** for Unitarian Universalist Fellowship of Pottstown, PA.

Speaker on November 18, 2018 on **Forgiving the Unforgivable** for Unitarian Universalist Fellowship of Pottstown, PA.

Speaker on September 30, 2018 on **Where Does the Uni in Unitarian Come From?** for Unitarian Universalist Fellowship of Pottstown, PA.

Speaker on June 10, 2018 on **It's Just Grit** for Unitarian Universalist Fellowship of Pottstown.

Speaker on April 2, 2018 on **On Being Saved** for Unitarian Universalist Fellowship of Pottstown, PA.

Speaker on March 25, 2018 on **Growing, Growing, Grown! Living in Abundance** for Unitarian Universalist Fellowship of Pottstown, PA.

Speaker on Sep 29, 2013 on **Connecting with Holy Spirit** *Unitarian Universalist Fellowship* in Pottstown, PA.

Speaker on Sep 25, 2013 on **Student Initiative with Businesses**, a Ninth Grade Program at Reading Intermediate High School sponsored by Berks Business Education Coalition, Reading PA.

Speaker on Sep 23, 2013 on **Student Initiative with Businesses**, a Ninth Grade Program at Brandywine Heights High School sponsored by Berks Business Education Coalition in Topton, PA.

Organizer & Presenter on Sep 22, 2013 on **Tai Chi Fan** at *Tai Chi Picnic* sponsored by Taijiquan Enthusiasts Organization in Levittown, PA.

Speaker on Jan 21, 2013 on **The Tao of Happiness and Spirituality** *Unitarian Universalist Fellowship* in Pottstown, PA.

Presenter and Organizer on Sept 16, 2012 on **Oigong and Fan Form** for *Tai Chi Picnic & Festival* sponsored by Taijiquan Enthusiasts Organization in Levittown, PA.

Speaker on Jan 21, 2012 on **The Tao of Happiness and Spirituality** at Unitarian Universalist Fellowship of Pottstown, Pottstown, PA.

Speaker on Nov 19, 2011 on **Giving Thanks** at Unitarian Universalist Fellowship of Pottstown, Pottstown, PA.

Speaker on Oct 2, 2011 on **Tap Into the Power of the Universe** at Unitarian Universalist Fellowship of Pottstown, Pottstown, PA.

Speaker on April 16, 2010 on **Resiliency Leadership**, a leadership development program in the Non-Instructional Leadership Development program at Kutztown University, Kutztown, PA.

Speaker on February 28, 2010 on **The Leader In You, Too** at Unitarian Universalist Fellowship of Pottstown, Pottstown, PA.

Speaker on October 15, 2009 on **Leadership in Communication** in the LINKS (Leadership in Kutztown University) in Kutztown, PA.

Speaker on August 23, 2009 on **The Nature of God** at Unitarian Universalist Fellowship of Pottstown, Pottstown, PA.

- Organizer for July 14, 2008 Taijiquan Gathering on Taijiquan Enthusiasts Organization at course with His Holiness the Dalai Lama at Lehigh University in Bethlehem, PA.
- Speaker on March 30, 2008 on **Stewardship & Philanthropy** at Unitarian Universalist Fellowship of Pottstown, Pottstown, PA.
- Speaker on February 17, 2008 on **Balancing Life and Wealth** at Unitarian Universalist Fellowship of Pottstown, Pottstown, PA.
- Speaker on January 06, 2008 on **Power of Apology, Peace of Forgiveness** at Unitarian Universalist Fellowship of Pottstown, Pottstown, PA.
- Speaker on December 02, 2007 on **In The Beginning: The Nature of God** at Unitarian Universalist Fellowship of Pottstown, Pottstown, PA.
- Speaker on August 26, 2007 on **Search for Meaning** at Unitarian Universalist Fellowship of Pottstown, Pottstown, PA.
- Speaker on May 20, 2007 on **Pacem In Vita for Leaders** for Pacem In Vita Institute in Wilmington, DE.
- Speaker on May 6, 2007 **Community as a Sacred Vessel** for Unitarian Universalist Fellowship of Pottstown in Pottstown, PA.
- Speaker on Apr 29, 2007 **Pacem In Vita for Children** for Unitarian Universalist Fellowship of Pottstown in Pottstown, PA.
- Speaker on October 08, 2006 on **Peacemakers Among Us** for the Unitarian Universalist Fellowship of Pottstown in Pottstown, PA. The talk had been nominated for the Dana McLean Greeley Address Competition sponsored by the United Nations Office of the Unitarian Universalist Association.
- Speaker on August 5, 2006 for **Pacem In Vita: Assessment** sponsored by Pacem In Terris in Wilmington, DE.
- Speaker on July 15, 2006 on **Pacem In Vita: Leadership Curriculum that Works** at the International Taijiquan Forum: Academic Conference at Lakehead University & Confederation College, in Thunderbay, Canada.
- Speaker on July 9, 2006 on **The Power of Soft** at the Unitarian Universalist Fellowship of Pottstown in Pottstown, PA.
- Organizer on March 23, 2006 **Pacem In Vita** for *Pacem In Terris* in Wilmington, DE.
- Panelists on March 23, 2006 **The Importance of Networking** for the Kutztown University Alumni Association in Kutztown, PA.
- Speaker on March 14, 2006 **Opportunities at the College of Business, Kutztown University** for *Educational Talent Search College Bound Conference* at the Jewish Community Center in Reading, PA.