**Full name:** Jay Leigeber (Lie-gay-ber)

**Date of Visit:** September 10, 2016

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**Guest Bio:** Jay Leigeber had a 30 year career as a corporate marketer, primarily in the packaged food industry (General Mills, Sara Lee, ConAgra, Hatfield Quality Meats). He has impacted many of the food products you may have in your refrigerator and pantry.  In the last 5 years he has been an entrepreneur as a real estate investor and private lender.  His business is built on a model of raising private capital from successful people who desire alternative investments, and managing deal creation and execution.  To support this business and build his credibility, in 2015 he wrote and self-published a book about passive income investments called Harder Working Money.

Jay lives in Harleysville PA with his wife of 40 years.  They enjoy 2 cats and 2 parrots, but have had no children.

**Guest Picture (160x160 to 480x480 - Attach as .jpg file.):** Included

**Workshop title:** Building Credibility and Relationships of Trust by Being An Auther

**Workshop description:** Enjoy the journey of a budding entrepreneur attempting to help others understand the awesome power of financial leverage in getting their money to work harder for them so they can free up their time and live lives of significance.  This will share insights of deciding to become an author and then using this book for both education and relationship building.  As well, Jay will explain how a shift in business strategy is leading to the creation of his 2nd book to be published before the end of 2016.