

NQA Education & Research Committee Report - July 2013

1. Committee Members: (including identification of Chair, Deputy Chair, and Secretary)
 - CHAIR - CJ Rhoads (cjrhoads@taijiquanenthusiasts.org)
 - VICE CHAIR Gary Giamboi (garysbusiness@gmail.com)
 - SECRETARY Maryann P. DiEdwardo (diedwardo7@Rcn.com)
 - Matthew F. Komelski (komelski@vt.edu)
 - Eric Imbody (eimbody@earthlink.net)
 - Kathleen Levac (kathy@relaxedandalert.com)
 - Alan Graham (info@alangrahamdc.com)
 - Lauro Medina Jr. (laurojr4@yahoo.com)
 - Robert Brown (b2bolin@olympen.com)

(potential new members)

 - >Garth Henry (hgarth60@yahoo.com)
 - >Siobhan Hutchinson (siobhan@nextstepstrategiesllc.com)
- 2.
3. Copied - ex officio members
 - Michael Hopkings McComiskey (mmccom1946@aol.com)
 - Mark R. Reinhart NMT, MMQ (tuneup@ptd.net);
 - Ali Wolf (info@nqa.org)
 - Shirley Hildreth (qigongforwellness@cox.net)
 - Mark Melchiorre (mark@melchiorre.com)
 - Vicki Dello Joio (vicki@wayofjoy.com)
 - Tom Rogers (fiveninechi@gmail.com)
 - Annie Roberts (qigonghealing@comcast.net)
 - Roger Jahnke (DrJahnke@HealthAction.net)
 - Bernard Shannon (Bernard@medicalqigong.org)
 - Chris Bouguyon (Chris@simplyAware.com)
 - Michael Winn (winn.dao@earthlink.net)
 - Susi Rosinski <reikisusirosinski@yahoo.com
4. Old Business: (follow-up on previous action items/projects/activities; include timelines for completion) *Items struck out have been accomplished, other are still ongoing, timeline for completion following task.*
 - a. Research Oriented Event for Conference
 - i. Contact researchers and obtain commitments (done)
 - ii. Email (no teleconference) with committed researchers (done)
 - iii. Publish information about panel (researchers names, bios, pictures, description of topics, etc) (done)
 - iv. Hold panel and moderate. (by July 27)
 - v. Conduct lessons learned and plan for next year.
 - vi. Discussed with Conference Committee how they want to handle next year.
 - vii. Requested clarification on who is planning next year, the conference committee or the research & education committee. (Still waiting for clarification)
 - viii. If conference committee is planning for research panel, several committee members wish to be on it. Submitted names to conference committee. (Waiting for answer)
 - b. Name Change
 - i. Changed from Education and Research to Research and Education due to the initial focus on research. (done)
 - ii. Requested NQA to change name on website (by Aug 30)
 - iii. NQA changed committee name on website to Research and Education
5. New Business: (new action items/projects/activities; include timelines for completion)
 - a. International Research Agenda & Terminology Clarification (Timeline for completion: December 2014)
 - b. Task Force identified platform for terminology clarification (Wikipedia) and is contemplating starting a WIKI projects to invite partnering organizations to join in modifying and maintaining the WIKIpedia sites. (December 2013)
6. Issues needing additional support from other committees/areas:

This information has not changed from the previous report - still awaiting final decision by board on direction - discussions are expected to be ongoing for the next year).

 - a. Would like clarification from Board on whether or not they want to be involved with WIKIpedia page modifications. International Research Agenda and Terminology Clarification.
 - b. Would like support from Publications/Editorial and IT regarding plans for doing our own NQA_RE Website. Does NQA want to link to it from their website? Alternative, give us ability to add pages to NQA site.
 - c. Got clarification and documentation from Board on general process and procedure guidelines for chairs to follow, as well as clarification of authority level for chairs (i.e. what they can and cannot do without board approval).
 - d. Would like clarification and/or support from Board and Committee on Committees regarding process and parameters for collaborative relationships.
 - e. Would like clarification from Certification Committee on positioning of NQA as a Professional Organization certifying (but not teaching) instructors and researchers. Involvement in GroupsAndEvents.com?
 - f. Would like clarification and/or support from Board, Membership, Publications/Editorial, Conference,

and Outreach regarding plans to attract academics and researchers to become members.

- g. Would like clarification from Board, Membership, Publications/Editorial regarding role in the International Taijiquan Symposium 2014.

7. Projected non-monetary benefits based on current activities/project: (How is the work of this committee furthering the mission of the NQA?)

If we are able to start attracting academics and researchers to NQA as professional members, the financial impact would be dramatic. Academics generally pay to present (rather than getting paid to present), and are used to paying top dollar to attend well-respected academic conferences with peer-reviewed juried proceedings and journal publications. Research oriented conferences and symposiums generally include 5-10 minute research presentations and poster presentations for hundreds of academics and researchers. If we gain well-respected academic status, members will pay \$500-750 in order to register and present on top of the \$350 to become members. Generally academic institutions pay for the expenses and attendance for the members, making the cost less of an issue.

The downside is that some of our less-academically-rigorous members may be impacted negatively by increased standards and control [necessary to gain the respect necessary to obtain academic status]. Degrees and formal accreditation will replace following and client lists as qualification.

The upside may be national recognition of Qigong as a cost-effective medical modality and an increase in physician-supported Qigong prescriptive services, as well as a dramatic increase in the type and quality of research available that demonstrates, beyond a shadow of a doubt, that Qigong can be more effective or less expensive than current treatments for chronic ailments.

Only the Board can determine if this is the direction we want to go, and whether or not this direction would support the mission of Enhancing and nourishing the quality of life through Qigong for all. Here is the financial estimate:

Description	Units	Estimated Budget - Annual
(New Category) Research Membership	\$ 350	
Number of Members	400	\$140,000
Number of Presentations at Conference/Symposiums	250	
Cost of registration for academic members	\$500	\$125,000
Cost of Infrastructure for Peer Reviewed Proceedings/Publications	\$75,000	-\$75,000
Additional administrative support	\$50,000	-\$50,000
Annual Financial Impact Within 5 Years		\$140,000