

3/23/2013 11:57 AM

CJ Rhoads

From: Joel Bennett [owls@organizationalwellness.com]
Sent: Tuesday, March 19, 2013 12:56 PM
To: Matthew Komelski
Cc: CJRhoads@taijiquanenthusiasts.org
Subject: RE: hello

Follow Up Flag: Follow up
Flag Status: Flagged

Here is the correspondence from last year

From: Dr. Bennett [mailto:owls@organizationalwellness.com]
Sent: Sunday, June 24, 2012 12:33 PM
To: 'CJ Rhoads'
Subject: requesting letters of support (Dr Jahnke - NIH Project)

Dear Mark, Annie, Chris, and CJ:

Please forgive the length of this letter.

I am contacting you as a follow-up to Dr. Jahnke's email (below from Friday last week). While I am copying all of you, I am happy to dialogue with each of you separately if that is appropriate.

On behalf of our QiPortal™ team, I am requesting a letter of support from you and your organization for our next round of research proposal to NIH, National Center of Complementary and Alternative Medicine. As you may know, the Phase I prototype and research trial was quite successful and I (as Principal Investigator), along with Dr. Roger Jahnke (Chief Consultant), believe we stand a good chance for receiving funding for full development. You can still review the prototype here: <http://status.redmon.com/owls/qiportal/phase1alt/> and a summary of the project is attached.

As with last time, we will pursue funding through the NIH Small Business Innovation Research (SBIR) grant system and for the Phase II award. The SBIR Phase II has the goal of developing a system, based in science, that has commercial potential and meets the broader health goals of NIH. The grant is due August 1st.

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If you can, we would like to receive a letter of support from you no later than July 10th so we can compile materials for grant submission.

I am always available for questions (owls@organizationalwellness.com; 817.845.2772).

Below I have provided two template letters of support for your review. Please feel free to edit, to use as is, or seek more information. Also, if you wish to craft your own, I have attached the instructions from NIH for preparing letters of support.

The first letter shows that you are willing to help us recruit participants for the research trial, as you did in Phase I.

The second letter adds a statement about potential interest in commercial aspects of the program.

Our intention is to invite you to discuss how together we can collaborate on commercial aspects following the Phase II research trial.

Both Dr. Jahnke and I are committed to building a tool that can create a strong QiPortal™ resource compendium and we are interested in how we can build this for mutual benefit.

Kindly review these letters and let us know if you can supply either in support of the project -- or if you have questions please copy us both in the email as Dr. Jahnke is travelling over the next month.

RESEARCH LETTER (DRAFT TEMPLATE)

[please use your company/organization letter head]

Dr. Joel Bennett
Organizational Wellness & Learning Systems
3221 Collinsworth | Suite 220
Fort Worth, Texas, 76107
(email owls@organizationalwellness.com)

Dear Dr. Bennett

I am writing to you in support of your SBIR Phase II Grant Application to the National Center of Complementary and Alternative Medicine. Your application, titled “Mind-Body E-Portal: A Practice-to-Research Platform for Consumer-Driven Wellness” (PI: Dr. Joel Bennett) is of interest to me (and organization name). Should you receive funding, we are committed to coordinate with you to help recruit participants into the research study. We believe that there is a clear need for the research functionality that your proposed product (QiPortal™) will fulfill and also look forward to providing input on program development so that the Phase II product can be successful in promoting effective practice among participants. Please do not hesitate to contact

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us or have anyone from NIH contact us with questions. Again, we wish you the best of luck with your successful application.

Sincerely

[signature]

COMBINED COMMERCIAL/RESEARCH LETTER (DRAFT TEMPLATE)

[please use your company/organization letter head]

Dr. Joel Bennett
Organizational Wellness & Learning Systems
3221 Collinsworth | Suite 220
Fort Worth, Texas, 76107
(email owls@organizationalwellness.com)

Dear Dr. Bennett

I am writing to you in support of your SBIR Phase II Grant Application to the National Center of Complementary and Alternative Medicine. Your application titled “Mind-Body E-Portal: A Practice-to-Research Platform for Consumer-Driven Wellness” (PI: Dr. Joel Bennett) is of interest to me (and organization name) both as a research tool and a viable commercial product that can promote evidence-based practice among consumers of Qigong. Should you receive funding, we are committed to coordinate with you to help in two ways. First, we will work with you to recruit participants into the research study. Second, we will enter into discussion with you about commercial partnership, specifically around the use of QiPortal for accessing our own quality instructional materials in the resource library. We believe that there is a clear need for the research functionality that your proposed product (QiPortal™) will fulfill and also look forward to providing input on program development so that the Phase II product can be successful in promoting effective practice among participants. We also believe that the mobile application (QiPlanner™) you are proposing can significantly enhance the market for Qigong practices. Following further discussions and appropriate agreements, we see the possibility of establishing a business agreement to support Phase III commercialization. Please do not hesitate to contact us or have anyone from NIH contact us with questions. Again, we wish you the best of luck with your successful application.

Sincerely

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[signature]

Dr. Joel Bennett
Organizational Wellness & Learning Systems (OWLS)
3221 Collinsworth St. (suite 220)
Fort Worth Texas 76107
www.organizationalwellness.com <<http://www.organizationalwellness.com>>

From: Dr. Roger Jahnke [<mailto:DrJahnke@HealthAction.net>]
Sent: Friday, June 15, 2012 11:41 PM
To: Mark R Reinhart; Annie Roberts; Chris Bouguyon; CJ Rhoads
Cc: Joel Bennett
Subject: Dr Jahnke - NIH Project

Hello,

I am collaborating with Dr Joel Bennett on and NIH SBIR Grant. Mark and Chris were involved in the Phase I component of the project, which was successful. The proposal for Phase II is in preparation. We are reconnecting with our Phase I collaborators. I am including Annie R and CJ R in this note as they are in key NQA positions. CJ being the new head of the research committee.

SBIR grants are always, research oriented to “prove” the viability of the project which is, ultimately, intended to evolve into a commercial offering.

We are contacting the Phase I collaborators to pull together the letters of advocacy/support that go with the Phase II proposal.

We are hopeful that the NQA will find it a positive step to continue to collaborate with this project.

Dr Bennett will be following up with some templates (to make it easier) for a letter of support. One version is focused on support of the research. A second version is focused on both the research and the commercial application that the research serves to confirm as a relevant and viable service.

We are hoping that you all will agree to continue to support this project which is taking major steps to bring Qigong to the attention to the NCCAM section of the NIH.

Thanks sincerely,
Dr Jahnke -- Roger



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Institute of Integral Qigong and Tai Chi
Santa Barbara, CA

<http://IIQTC.org>

<http://FeeltheQi.com>

<http://TaiChiEasy.org>

805-617-3390

"When you cultivate balance and harmony within yourself, or in the world -- that is Tai Chi. When you work and play with the essence and energy of life, nature and the universe for healing, clarity and inner peace -- that is Qigong."



Please consider the environment before printing this e-mail

From: Matthew Komelski [mailto:komelski@vt.edu]

Sent: Tuesday, March 19, 2013 11:52 AM

To: Joel Bennett

Cc: CJRhoads@taijiquanenthusiasts.org

Subject: Re: hello

Dear Joel,

I am happy to sign a letter if CJ can get NQA approval and send one my way. I have attached the requested article.

Sincerely,

Matthew

On Tue, Mar 19, 2013 at 12:17 PM, Joel Bennett <owls@organizationalwellness.com> wrote:
Matt:

I hope all is well with you. We are re-applying for our grant and were hoping we can get a letter of support again. Nothing substantial has changed. Just responding to some reviewer concerns.

I have copied the previous letter below. Also, would you be so kind as to send me a copy of your March 2012 article below. I cannot seem to find it.

Comparing the Health Status of U.S. *Taijiquan* and *Qigong* Practitioners to a National Survey Sample Across Ages

To cite this article:

Matthew F. Komelski, Yasuo Miyazaki, and Rosemary Blieszner. The Journal of Alternative and Complementary Medicine. March 2012, 18(3): 281-286. doi:10.1089/acm.2011.0008.

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