

The Vision Thing: Strategic Planning that Doesn't End Up in the Clouds

Do you ever get the feeling that your strategic planning has absolutely no connection to the day to day workings of your business? Could your business be so much more profitable in the future - if only you knew how to rally everyone together?

Have you ever felt ...

- Annoyed at unexpected problems ruining your plans?
- Confused by how to keep ahead of the rapid pace of change?
- Scared about an unknown technology giving your competitors the edge?
- Frustrated at trying to get everyone to see the big picture?
- Angry at failed projects, unmotivated employees, and ignored plans?

This talk is designed for those of you who are tired of wasting your time making plans that don't bring the expected results. Dr. CJ Rhoads will share the secret to implementing strategies that have been proven to work. Learn how to plan for the unexpected and increase your success rate for every project.

Find out why so many business projects fail. Make sure that you know how to adapt to unexpected situations instead of completely throwing out all your careful planning. You will come away with practical relevant ideas for increasing your profits and decreasing your stress.

Listen to what some people say about her talks and contributions to their business profits:

"CJ's business expertise straddles large and small, startup and established. She provides the kind of insight which you would normally find in a world renowned consultant, but she is much more responsive and closer to home." Jack Bradt, Founder & CEO (retired), SI Handling, Inc.

"Excellent! She was concerned about how you actually apply what you learn. She customized her speech to fit our needs." Germaine Hoffman, Executive, Glen-Gery Corp.

Bio

Dr. CJ Rhoads, M.Ed., Ed.D. is a highly sought-after guru, speaker, and author on business strategy, personal development, and technology. Rhoads is the founder of ETM Associates, Inc., an enterprise, technology, & management consulting firm (ETMAssociates.com). In addition to a varied career as both entrepreneur and corporate executive, she's widely published with several books and hundreds of articles. She's also an Associate Professor in the College of Business at Kutztown University. She can be reached at CJRhoads@ETMAssociates.com



This block is for date, time, location, and registration information. Call if you or your organization would like to have Dr. Rhoads present this topic for you.