Robin Smith Biographies

DRAFT for Review

April 28, 2013

Biography 1: (short & general, suited for flyers, brochures)

Robin Smith is a recognized life coach, author, and speaker, who assists individuals and organizations in achieving breakthrough thinking and effective action. Robin’s experience includes pharmaceutical R&D, manufacturing, customer service, investments, insurance, and retail sales. Her most recent book, “The Dawning of Your New Life”, was released as a self-published work in January, 2013.

Biography 2: (medium length – suited for general introductions)

Robin Smith is a recognized life coach, author, and speaker, who assists individuals and organizations in achieving breakthrough thinking and effective action. Her most recent book, “The Dawning of Your New Life”, was released as a self-published work in January, 2013.

Robin’s experience includes pharmaceutical R&D, manufacturing, customer service, investments, insurance, and retail sales.

Robin’s interests include reading, hiking, and writing. She loves animals and is an automobile enthusiast. She resides with family near Reading, PA.

Biography 3: (long length – suited for websites, LinkedIn – more impersonal and business oriented)

Robin Smith is a recognized life coach, author, and speaker, who assists individuals and organizations in achieving breakthrough thinking and effective action. Her most recent book, “The Dawning of Your New Life”, was released as a self-published work in January, 2013.

Robin began her coaching career after working in a broad range of industries – personal financial services, manufacturing, retail sales, and pharmaceutical R&D. Throughout her career, she recognized the need to integrate external, measureable behavior with inner drives and motivations to optimize performance and achieve life balance. She helps her clients achieve these goals through a variety of mechanisms – individual coaching, team or group coaching, teleconferences, and webinars.

She is currently finalizing her coaching certifications, and is completing a new series of coaching programs for public offering. Robin also provides custom coaching services to organizations to improve team performance.